

Paramount Press Book AD SUPPLEMENT



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IS...

AN ADVENTURE STORY

that takes you from the mysteries of Skull Island... to the terror-stricken panic of Manhattan Island.

A SUSPENSE STORY

that grips you and never lets go.

A LOVE STORY

between man and woman...between woman and legend.

Dino De Laurentiis presents
a John Guillermin Film

"King Kong"

starring Jeff Bridges Charles Grodin Introducing Jessica Lange

Screenplay by Lorenzo Semple, Jr. Produced by Dino De Laurentiis Directed by John Guillermin

Music Composed and Conducted by John Barry Panavision® in Color A Paramount Release

Read "The Creation of Dino De Laurentiis' KING KONG" from Pocket Books. Original sound track album and tapes on Reprise Records.



PG PARENTAL GUIDANCE SUGGESTED
SOME MATERIAL MAY NOT BE SUITABLE FOR PRE-TEENAGERS

3 COLS. x { 105 LINES. . . 315 LINES
7½ INCHES. . 22½ INCHES

MAT
391w

TO BE USED IN 6 COL. WIDTH NEWSPAPERS



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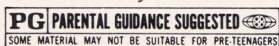
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a John Guillermin Film

"King Kong"

starring Jeff Bridges Charles Grodin Introducing Jessica Lange

Executive Producers Federico De Laurentiis and Christian Ferry Screenplay by Lorenzo Semple, Jr. Produced by Dino De Laurentiis

Directed by John Guillermin Music Composed and Conducted by John Barry Panavision® in Color A Paramount Release



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4 COLS. x { 150 LINES 600 LINES
10 3/4 INCHES 43 INCHES

MAT 493



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4 COLS. x { 130 LINES. 520 LINES
9 1/4 INCHES. 37 INCHES

MAT 492R



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4 COLS. x { 105 LINES..... 420 LINES
7 1/2 NCHES..... 30 INCHES

MAT 491R



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3 COLS. x { 105 LINES... 315 LINES
7 1/2 INCHES.. 22 1/2 INCHES **MAT 392R**



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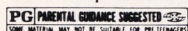
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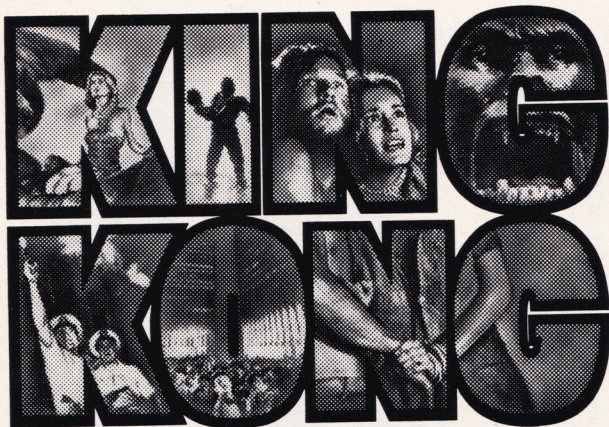


Read "The Creation of Dino De Laurentiis' KING KONG" from Pocket Books

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3 COLS. x { 87 LINES. . . . 261 LINES
6 1/4 INCHES. 18 3/4 INCHES MAT 391R



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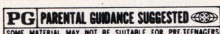
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Original sound track album and tapes on Reprise Records. Panavision® in Color



A Paramount Release



2 COLS. x { 78 LINES..... 156 LINES
5 1/2 INCHES..... 11 INCHES **MAT 293**



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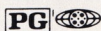
Directed by John Guillermin Panavision® in Color
A Paramount Release



2 COLS. x { 54 LINES 108 LINES **MAT 292 R**
3 3/4 INCHES 7 1/2 INCHES

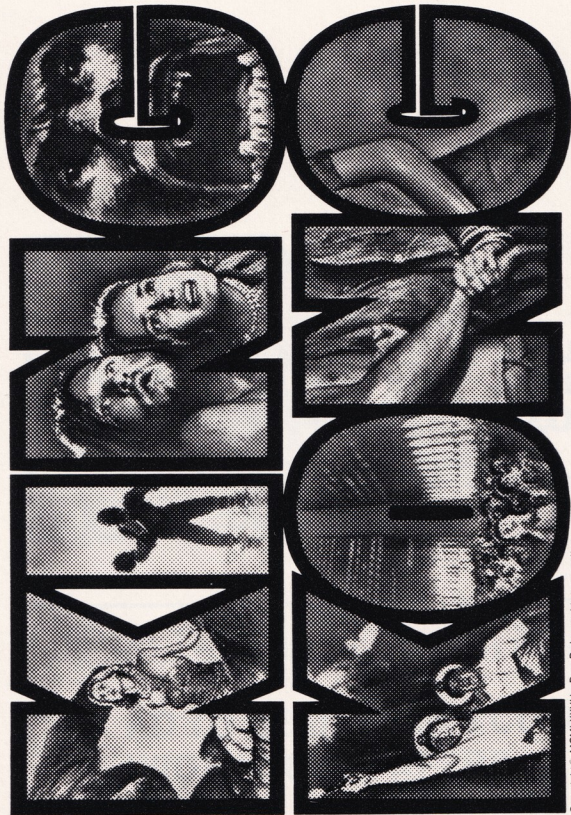


**IS... AN
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2 COLS. x { 26 LINES 52 LINES
1 3/4 INCHES 3 1/2 INCHES

MAT 291



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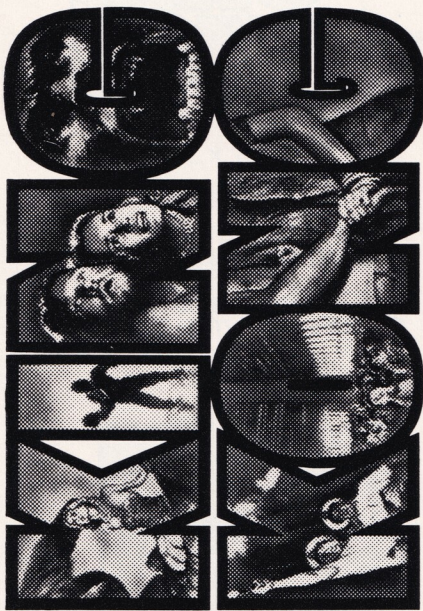
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KING KONG

 **PG**
A Paramount
Release

1 COL. x } 14 LINES
1 INCH

**BOTH MIDGETS
ON MAT 191W**

TO BE USED IN
6 COL. WIDTH NEWSPAPERS

KING KONG

**IS...
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 **PG**



1 COL. x } 28 LINES
2 INCHES

KING KONG

**IS...
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A LOVE STORY.**

 **PG**



1 COL. x } 52 LINES
3 3/4 INCHES

MAT 193W

**AD TO BE USED IN 6 COLUMN
WIDTH NEWSPAPERS**

KING KONG

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 **PG**




2 COLS. x } 26 LINES 52 LINES
1 3/4 INCHES 3 1/2 INCHES

MAT 291W

**AD TO BE USED IN 6 COLUMN
WIDTH NEWSPAPERS**

KING KONG

 **PG** A Paramount Release

1 COL. x } 14 LINES
1 INCH

**BOTH MIDGETS
ON MAT 191**

KING KONG

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in Color
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2 COLS. x { 125 LINES 250 LINES
9 INCHES 18 INCHES

MAT 295 W

NOTE - This campaign is also available in the following sizes:

4 COLS. x { 175 LINES 700 LINES
 { 12½ INCHES 50 INCHES

MAT 494

Ads for 6 column newspapers:

4 COLS. x { 150 LINES 600 LINES
 { 10¾ INCHES 43 INCHES

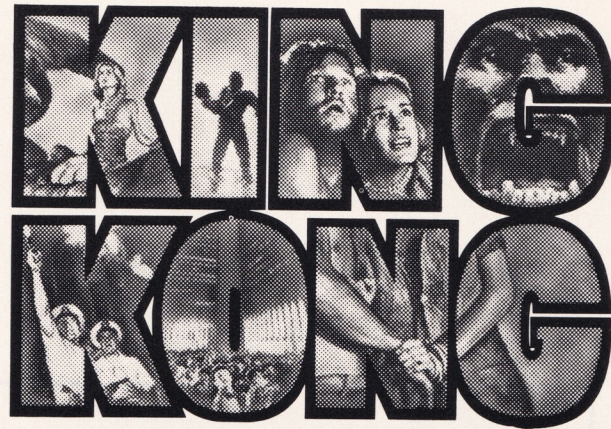
MAT 491_w

4 COLS. x { 175 LINES 700 LINES
 { 12½ INCHES 50 INCHES

MAT 492_w

3 COLS. x { 166 LINES 500 LINES
 { 11¾ INCHES 35¼ INCHES

MAT 393_w

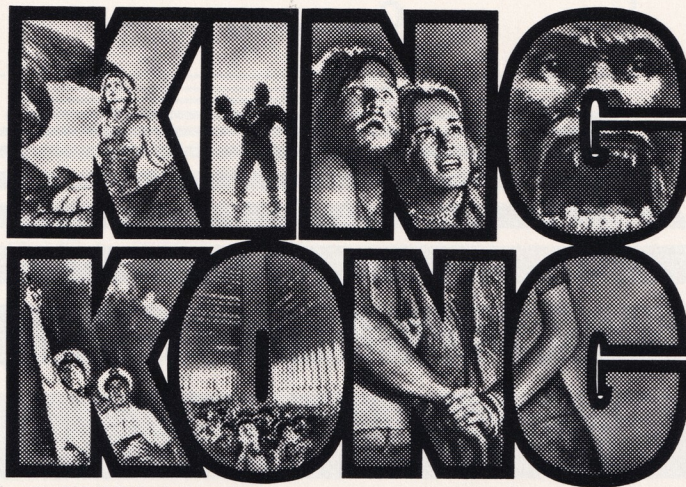


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2 COLS. x { 54 LINES 108 LINES
3 3/4 INCHES 7 1/2 INCHES MAT 292W



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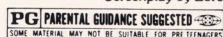
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2 COLS. x { 75 LINES 150 LINES
5 3/8 INCHES 10 3/4 INCHES

MAT 293W

